



4 Star Airline



Best Airline in Africa for 6 Years in a Row



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Airline in Africa for 5 Years in a Row



Best Business Class Onboard Catering
in Africa for 2 Years in a Row



Cleanest Airline in Africa

Ethiopian Turns 78

Honoring a 78-Year Legacy of Distinguished Servant Leadership

Addis Ababa, April 8, 2024

Ethiopian Airlines Group, Africa's largest airline group, has marked its 78th anniversary, highlighting a legacy of resilience and innovation since 1946. Group Chief Executive Officer Mr. Mesfin Tassew and Chief Commercial Officer Mr. Lemma Yadecha accompanied the crew on a flight to Cairo, marking the airline's inaugural international service. Their involvement extended beyond in-flight duties, as they also provided assistance to passengers during check-in and boarding processes, ensuring a seamless travel experience.

Regarding the occasion Ethiopian Airlines Group CEO Mr. Mesfin Tassew said, *"This event symbolizes our unwavering commitment to our passengers and our belief that true leadership lies in serving others first. Serving our passengers on this special flight to Cairo is not just a tribute to our first international service but a reaffirmation of our commitment to the ethos of servant leadership. From our humble beginning back in 1946, we've come to be the aviation giant in Africa that we are now, pioneering the African aviation with many first aviation innovation introductions to Africa along the way. As we are maturing beautifully, our commitment only gets stronger."*

In line with Ethiopian's values of community engagement, passengers received Seasons Greeting Packages and Happy Fasting Messages, reflecting the airline's respect for diverse traditions. The packages included a postcard commemorating the anniversary, serving as a tangible reminder of the airline's enduring legacy.

"Our mission extends beyond transportation," said CCO Lemma Yadecha. *"We strive to foster a sense of unity and belongingness among our passengers, regardless of their background or belief. This anniversary is a celebration of unity and diversity. By stepping into the roles of our dedicated*

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ground and flight crew, we honor every individual who has been part of our story. Our service today is a promise of continued service excellence for all our passengers."

In a remarkable display of commitment, all executives at Ethiopian Airlines, have taken a hands-on approach to service, personally attending to the needs of our valued customers. This initiative underscores the airline's ethos of servant leadership and its dedication to providing an exceptional travel experience.

Celebrating its 78th anniversary, Ethiopian Airlines, a pioneer in aviation, continues to set industry standards with its commitment to innovation, safety, and customer satisfaction. Upholding its mission to bridge Africa with the world, Ethiopian Airlines remains dedicated to enhancing passenger experience, as evidenced by its consideration to offer complimentary Wi-Fi to Cairo-bound travellers.

About Ethiopian

[Ethiopian Airlines Group \(Ethiopian\)](#) is the fastest-growing airlines brand globally and the continent's largest airline brand. In its seventy-seven years of successful operations, Ethiopian has become one of the continent's leading carriers, unrivalled in efficiency and operational success. In addition to its main hub in Addis Ababa, Ethiopia, it is also pursuing its multi-hub strategy through hubs in Lomé, Togo with ASKY, in Lilongwe, Malawi with Malawi Airlines and in Lusaka, Zambia with Zambia Airways. Ethiopian commands the lion's share of the African passenger and cargo network operating the youngest and most modern fleet to more than 150 domestic and international passenger and cargo [destinations](#) across five continents. Ethiopian's fleet category consists of ultra-modern and environmentally friendly [aircraft](#) such as Boeing 737s, 777s, 787s, Airbus A350-900 and Bombardier Dash 8-400 double cabin with an average fleet age of seven years. In fact, Ethiopian is the first airline in Africa to own and operate most of these aircraft. Having achieved its strategic plan (Vision 2025) ahead of time, Ethiopian is currently implementing a 15-year strategic plan called Vision 2035 that will see it become one of the top 20 most competitive and leading aviation groups in the world. As a multi-award-winning airline, Ethiopian has been champion in various coveted awards including Skytrax's 'Best Airline in Africa Award' for six consecutive years among others. The airline has been a Star Alliance member since 2011 and has been registering more than threefold growth in the past 10 years.

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